



# OVER THE FIRST HURDLE

Western Canadian horse people raise **\$100,000** for WCVM's matching gift incentive. The result: an additional **\$200,000** for horse health research.

**T**he generosity of western Canadian horse owners has helped the Western College of Veterinary Medicine raise an additional \$200,000 for equine health research during the first year of a unique matching gift incentive program.

Half of the funding — \$100,000 — came from more than 100 individuals, organizations and companies whose contributions “triggered” a successful match from the fund raising incentive during its first 12 months of operation.

The second \$100,000 will come from the Heather Ryan and L. David Dubé Foundation — the organization that initiated the matching gift incentive program in August 2006. The Foundation will provide up to \$100,000 per year in matching funds for five years. That gives WCVM the chance to raise an additional

\$1 million for its equine health research activities by 2011.

“We’re extremely grateful to all donors who increased their annual donations to WCVM’s equine research program — or made their very first contributions in support of the College’s horse health activities,” says Dr. Norman Rawlings, WCVM’s associate dean of research.

Rawlings especially commends the efforts of **Patricia and Mark Du Mont** — long-time supporters of the College’s Equine Health Research Fund. In August, the couple from Aldergrove, B.C., donated more than \$75,000 to ensure that WCVM maximized the fund raising incentive’s annual “match.” The Du Monts also hope that their contribution will inspire others in the industry to show a greater appreciation for their horses’ well-being by supporting horse health research at WCVM.

Rawlings says the additional funding will support multi-year, WCVM-based research projects that target critical horse health issues — similar to a trio of large-scale studies that began earlier this year. In March, the Heather Ryan and L. David Dubé Veterinary Health and Research Fund awarded \$410,000 to three research investigations of equine endotoxemia, neonatal *Rhodococcus equi* pneumonia and genetic ocular disorders. **H**

## A Sampling of WCVM's DOUBLE DONORS

**Mamie E. Bailey, Prince Albert, SK • B.C. Standardbred Breeders' Society, Surrey, BC • Elders Equine Clinic, Winnipeg, MB • Gordon Bryan Stables, Calgary, AB • James Killeen, Sherwood Park, AB • Panorama Ridge Riding Club, Surrey, BC.**

## DOUBLE YOUR DONOR DOLLARS AT WCVM

### Q. What is WCVM's matching gift incentive program?

Through a new fund raising incentive, the Heather Ryan and L. David Dubé Foundation has pledged to match any “new” funding dollars to the College’s equine health research programs. The goal: to encourage more horse people to support vital equine health research at WCVM.

**Q. How much money can be “matched”?** In total, the Foundation will contribute as much as **\$500,000** in matching funds between 2006 and 2011.

### Q. How can I ensure that my donation is matched?

**1. BECOME** a donor. As a first-time contributor to the Equine Health Research Fund, your gift will increase the Fund’s annual donations used to conduct cutting-edge research, to train equine specialists and to generate valuable horse health information.

**2. BOOST** your annual donation. Every dollar that you give to the Equine Health Research Fund over and above the amount of your usual contribution will be matched.

**3. INVEST** in major equine health research projects at WCVM. Besides its support of the EHRF, the Heather Ryan and L. David Dubé Foundation is investing in large-scale, collaborative research initiatives at WCVM over the next five years. The Foundation will donate one dollar for every dollar that you contribute to supporting these high-priority projects that focus on critical issues in horse health.

**For more details, contact WCVM's Development Office at 306-966-7450 ([wcvm.supportus@usask.ca](mailto:wcvm.supportus@usask.ca)).**